

TRANSCRIPTS

HOMEPAGE VIDEOS



Intro

Tobacco Free Florida. It's our name, but more importantly, it's our mission. And we won't stop until we've reached our goal. Through ads, education and outreach programs, we inform and inspire. And now, we invite you to join us. Take a look around and see what we're all about, then fan us on Facebook and join the movement. If we work together, one day we can all Be Free.

Female (left)

Wow, nice choice. You've decided to be free from tobacco, to not be another statistic and to not throw your money away on a harmful, addictive habit. But resisting the lure of tobacco can be tough, so this site features a few things to help you stick with your decision. Right here, you'll find information, downloads, games and unique features designed to help you remain tobacco free. If you know others who smoke, and we all do, there's even another section of the site dedicated to helping them kick their addiction and join you over here. If we work together, we can all be healthy. We can all be happy. We can all Be Free.

Male (right)

(Coughs a few times, each one building in intensity until the third "blows" the cloud away.)

So you want to be free. Free to spend your money on something other than tobacco, free to run around without getting winded, or just free from such an unpopular addiction. Here, we've got tools to help you along the way. Tools to motivate and encourage as well as show you all the ways that tobacco affects your life. From getting friends and family in on the act to bringing you real stories of people quitting, we're here to arm you with the knowledge and support you need to succeed. Whether you've tried before or you're thinking about it for the first time, we want to help you be healthier. We want to help you be happier. We want to help you be free.