

# Celebrating 10 Successful Years

In 2006, Floridians voted to fund a statewide tobacco education and use prevention program. As a result, Tobacco Free Florida launched in 2007.

## SINCE THEN...

Tobacco Free Florida's free services have helped more than

**159,000** Floridians quit



THE TOBACCO FREE FLORIDA CAMPAIGN LED TO:

**higher motivation to quit,** increased quit attempts  
**and lower likelihood of relapse**

The reduction in adult smoking rates from 2007 to 2015 resulted in approximately

**\$17.7 billion**

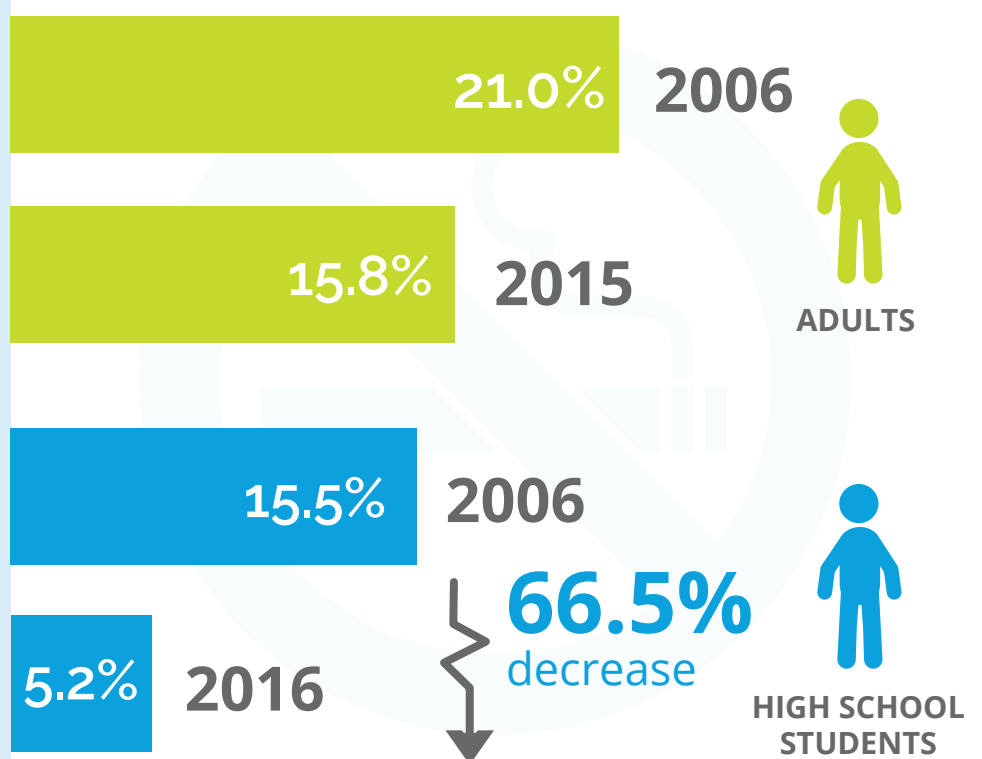
in savings in cumulative smoking-related health care costs across the state



**62** colleges and universities have enacted **100%** smokefree campus policies in Florida



### SMOKING RATES



There's still more work to be done.  
Join the fight against tobacco at [tobaccofreeflorida.com](http://tobaccofreeflorida.com).