

WE ARE MAKING A DIFFERENCE AND PROVING IT EVERY DAY.

ADULT PREVALENCE^{1,2}

- Since Tobacco Free Florida launched in 2007, adult smoking prevalence has decreased from 21.0 percent in 2006 to 15.8 percent in 2015.
- In 2015, 17.4 percent of Florida adult males and 14.3 percent of adult females were current cigarette smokers.

YOUTH PREVALENCE^{3,4,5,6}

- Since Tobacco Free Florida launched in 2007, youth smoking prevalence has been cut by more than half – from 10.6 percent in 2006 to 3.0 percent in 2016.
- In 2015, 6.9 percent of Florida high school students reported current cigarette use. That was well below the national average of 9.3 percent in the most recent equivalent national survey.
- In 2016, 1.7 percent of Florida middle school students reported current cigarette use.

ECONOMIC IMPACT⁷

- The reduction in adult smoking rates from 2007 to 2015 resulted in about \$17.7 billion in savings in cumulative smoking-related health care costs across the state.

QUIT TOOLS AND SERVICES^{8,9}

- Tobacco Free Florida's cessation services are evidence-based resources that help tobacco users set personalized quit plans.
- Since July 2007, more than 159,000 Floridians have successfully quit tobacco using one of Tobacco Free Florida's free tools and services.
- From July 2015 through June 2016, more than 21,000 Floridians quit using a Tobacco Free Florida resource:
 - Phone Quit/Web Quit: 15,535
 - Group Quit through the Tobacco Free Florida AHEC Cessation Program: 6,379



¹ Centers for Disease Control and Prevention (CDC). Behavioral Risk Factor Surveillance System Survey Data. Atlanta, Georgia: U.S. Department of Health and Human Services, Centers for Disease Control and Prevention, 2007.

² Centers for Disease Control and Prevention (CDC). Behavioral Risk Factor Surveillance System Survey Data. Atlanta, Georgia: U.S. Department of Health and Human Services, Centers for Disease Control and Prevention, 2016.

³ Florida Youth Tobacco Survey (FYTS), Florida Department of Health, Bureau of Epidemiology, 2006.

⁴ Florida Youth Tobacco Survey (FYTS), Florida Department of Health, Bureau of Epidemiology, 2015.

⁵ Florida Youth Tobacco Survey (FYTS), Florida Department of Health, Bureau of Epidemiology, 2016.

⁶ Singh T, Arrazola RA, Corey CG, et al. Tobacco Use Among Middle and High School Students – United States, 2011–2015. MMWR Morb Mortal Wkly Rep 2016;65:361–367. DOI: <http://dx.doi.org/10.15585/mmwr.mm6514a1>.

⁷ Mann, Nathan M, Nonnemaker, James M., Thompson, Jesse. "Smoking-Attributable Health Care Costs in Florida and Potential Health Care Cost Savings Associated with Reductions in Adult Smoking Prevalence." 2016.

⁸ Professional Data Analysis.

⁹ A quitter is defined as a former tobacco user who has not used tobacco, even a pinch or a puff in the last 30 days.