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FLORIDA YOUTH CHOSEN TO SERVE IN NATIONAL TOBACCO CONTROL ROLES



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TALLAHASSEE, Fla. – Eight members of Students Working Against Tobacco (SWAT), Florida’s youth-led statewide organization to fight back against the tobacco industry, have been selected to serve in the two Campaign for Tobacco-Free Kids Ambassador programs.

[Campaign for Tobacco-Free Kids](#) is the leading non-profit advocacy organization that works to reduce tobacco use and its deadly consequences in the United States and around the world.

Campaign for Tobacco-Free Kids ambassadors are on the front lines elevating the youth voice in local, state, and national efforts to pass policies protecting kids from tobacco and e-cigarettes. Ambassadors are trained in the core components of advocacy and build their capacity for effective leadership, including public speaking, media engagement and influencing decision makers.

“We are so proud of these outstanding leaders who helped pave the way for Florida’s SWAT movement,” said Tobacco Free Florida Bureau Chief Laura Corbin. “Our SWAT youth have dedicated countless hours and contributed tremendously to Florida’s fight against tobacco during their time as members. We look forward to watching them grow their leadership skills and passion for helping make the next generation tobacco and nicotine free.”

The SWAT members that have been chosen include:

- Campaign for Tobacco-Free Kids Young Adult Ambassador:
 - Allyssa Williams, Osceola County

- Campaign for Tobacco-Free Kids Ambassadors:
 - Alyssa Wheeler, Madison County
 - Nicholas Martinez, Miami-Dade County
 - Kamyia Williams, Polk County
 - Rachel Prempeh, Osceola County
 - Travales Woodward, Osceola County
 - Lisbet Figueroa, St. Lucie County
 - Devyn Langley, Holmes County

To learn more about Students Working Against Tobacco, visit SwatFlorida.com.

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About Tobacco Free Florida

The department's Tobacco Free Florida campaign is a statewide cessation and prevention campaign funded by Florida's tobacco settlement fund. Since the program began in 2007, more than 234,000 Floridians have successfully quit using one of Tobacco Free Florida's free tools and services. There are now approximately 451,000 fewer adult smokers in Florida than there was 10 years ago, and the state has saved \$17.7 billion in health care costs. To learn more about Tobacco Free Florida's Quit Your Way services, visit www.tobaccofreeflorida.com or follow the campaign on Facebook at www.facebook.com/TobaccoFreeFlorida or on Twitter at www.twitter.com/tobaccofreefla.