

E-CIGARETTE GENERATIONS

Most e-cigarettes have a battery, a heating element, and a place to hold e-liquid. E-liquid usually contains nicotine, flavorings and other chemicals, and produces an aerosol. E-cigarette aerosol is NOT water vapor.

1ST GENERATION



- Called “disposable e-cigarettes” or “cigalikes”
- Designed to be used once and then thrown away
- Mimic the look and feel of traditional cigarettes

2ND GENERATION



- Called “pens”
- Rechargeable, designed to be used multiple times
- E-liquid comes in prefilled or refillable cartridges

3RD GENERATION



- Called “tanks” or “mods”
- Rechargeable, designed to be used multiple times
- Modifiable and customizable

4TH GENERATION



- Called “pod mods”
- “Pods” or “cartridges” hold the e-liquid, and can be prefilled or refillable
- Typically use nicotine salts, rather than freebase nicotine
- Often contain higher amounts of nicotine than previous generations

“...the potential benefit of e-cigarettes for cessation among adult smokers cannot come at the expense of escalating rates of use of these products by youth.”

United States Surgeon General Jerome M. Adams, MD, MPH

THE NEXT E-CIGARETTE GENERATION

One thing remains true: most e-cigarettes contain nicotine, and our youth are vulnerable to a lifetime of addiction. E-cigarette companies claim that their products are intended for adults – the reality is that only about 6% of Florida adults are using e-cigarettes, compared to 25.6% of high schoolers and 9.1% of middle schoolers.

- New, disposable products like Puff Bars, Stig and Smok are becoming more popular.
- Disposable e-cigarettes are typically colorful and come in fruity flavors.
- These e-cigarettes come in bright, colored packaging and kid-appealing flavors, including Sour Apple, Banana Ice and O.M.G (Orange, Mango, Guava).

These products are not covered under the Food and Drug Administration's (FDA) new flavored product restrictions, since they are not cartridge or pod-based.



The e-cigarette industry is continuing to **disregard the best interest of communities** by manipulating product design to get around **FDA regulations**.

It is certain that these products will continue to **innovate rapidly**.

Learn more about how you can get involved at tobaccofreeflorida.com/epidemictoaction.