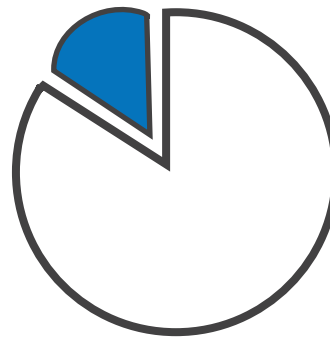


E-EPIDEMIC: VAPING AND YOUTH

Youth e-cigarette use has skyrocketed and the federal government has declared it a nationwide epidemic.

The bottom line is that vaping nicotine is unsafe for kids, teens, and young adults. Getting accurate information about the youth e-cigarette epidemic into the hands of our citizens is the first step to reverse the alarming trends.



In 2021, 18.3% Florida high school students reported current e-cigarette use.

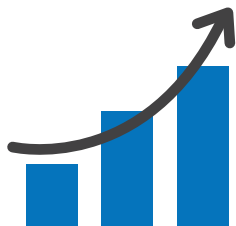
Teens are also using e-cigarettes at much higher rates compared to adults. In 2020, 7.9% of Florida adults used e-cigarettes.



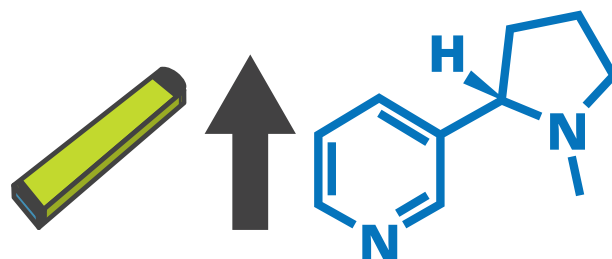
E-cigarette aerosol is NOT water vapor, and can contain **harmful substances like cancer-causing chemicals, propylene glycol, diacetyl, and heavy metals** such as nickel, tin, and lead.



The brain continues to develop until about age 25. The developing brain is more vulnerable to nicotine's effects, including **reduced impulse control, deficits in attention and cognition, and mood disorders.**



Evidence suggests that teens who use e-cigarettes may be at **greater risk of starting to smoke regular cigarettes.**



Some of the most popular e-cigarette brands - like Juul, Puff Bar and HQD - are **easy to conceal and deliver high levels of nicotine.**

A JUULpod (Juul's liquid nicotine refill), for example, contains as much nicotine as a pack of cigarettes.