



THE NEW NICOTINE GENERATION: ADAPT, EDUCATE, AND OVERCOME

KNOW THE PRODUCTS

While public health efforts and education campaigns have made great progress in reducing youth initiation, tobacco companies continue to create new unsafe products and find new ways to entice new generations of users.



E-Cigarettes

- Called “vapes”
- Typically contain nicotine and are pod based
- Aerosol – aka vapor –may contain harmful substances including cancer-causing chemicals and heavy metals such as nickel, tin, and lead



Oral Nicotine Pouches

- Small pouches containing synthetic nicotine that users place between their gums and lips
- Dissolve slowly, providing a nicotine hit without smoke or spitting
- Often contain flavors



Disposable Products

- Called “disposable e-cigarettes” or “cigalikes”
- Designed to be used once and then thrown away
- Typically flavored, but are not cartridge or pod-based
- Can oftentimes be re-charged for longer use



Heated Tobacco Products

- Heat up tobacco sticks, plugs, capsules, or liquids to absorb flavor and nicotine from tobacco
- Contain many of the same harmful ingredients as conventional cigarettes, as well as additional harmful ingredients not found in cigarettes
- Require the use of an electronic element

Equipping our community with knowledge of what youth and young adults are facing every day can make the difference in preventing the next generation from a future clouded by toxic and addictive nicotine products.



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While progress has been made in reducing youth tobacco use, tobacco companies continue to create new unsafe products that entice youth and young adults. Though the increase in youth e-cigarette use has slowed, in 2025, 12.8% of high schoolers and 4.5% of middle schoolers are still using e-cigarettes.

New, smokeless tobacco products are becoming more popular among youth.

Disposable e-cigarettes are typically colorful and come in fruity flavors as well as bright, colored packaging and kid-appealing flavors, including Sour Apple, Banana Ice and O.M.G (Orange, Mango, Guava).

E-cigarettes are not currently approved by the U.S. Food and Drug Administration (FDA) as a quit smoking aid.

The tobacco industry is continuing to disregard the best interest of communities and continues to create new products and seek new ways to entice the next generation to try its unsafe, addictive nicotine delivery systems.

Learn more about how you can get involved at

[TobaccoFreeFlorida.com/NewNicotineGeneration.](https://TobaccoFreeFlorida.com/NewNicotineGeneration)

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HEALTH**

